

## **Gilead Logo Usage Guidelines for Grantees**

This document provides guidelines to Gilead's grantees, those who have received funding through Gilead Sciences, Inc.'s ("Gilead") Corporate Giving program, how to use the GILEAD Logo appropriately. Gilead has not licensed Grantee to use any other of Gilead's trademarks, including CREATING POSSIBLE.

By using the GILEAD Logo, Grantee agrees to follow all of the guidelines in this document together with any other guidance provided by Gilead.

### **Purpose of Use**

Grantee may utilize the GILEAD Logo only to reflect that Grantee is a recipient of a grant from Gilead and only until termination of Grantee's Grant Letter of Agreement with Gilead. Regardless, Gilead may terminate this trademark license immediately at Gilead's sole discretion upon notice by Gilead to Grantee.

### **Permitted Use of the GILEAD Logo**

Grantee must do the following if it uses the GILEAD Logo:

- Include a statement on that material, when and where possible, that "[Name of project or Grantee] is supported by grant funding from Gilead Sciences, Inc."
- Reproduce the GILEAD Logo only from the imagery provided as a part of this document [or on this website]
- Use the logo in a manner or context that reflects favorably on Gilead
- Supply Gilead with suitable examples of its use of the GILEAD Logo upon request to ensure compliance with these terms
- Ensure that the GILEAD Logo is equal in size and presentation to those of other funders or partners and always smaller than Grantee's own logo
- Comply with color, spacing and sizing guidelines provided below

Grantees may use the GILEAD Logo in the following places, subject to these Guidelines:

- Grantee's website
- Grantee's annual reports
- Grantee's printed materials which refer to grant funding, such as brochures
- Grantee's presentations (including those to other donors and advisors) referencing grant funding
- Grantee-created videos which discuss the impact of grant funding
- Physical signs

### **Unpermitted Uses**

Grantees may **not** use the GILEAD Logo in the following ways:

- On any apparel
- On any retail or giveaway items, such as books, pens or other types of corporate swag
- On any health-related products, such as lotions, condoms, or other over the counter products

Grantee may not:

- Alter the GILEAD Logo in any way, except to enlarge or shrink the size of the design as a whole
- Incorporate the Gilead name or GILEAD Logo into the names of any of Grantee's programs, initiatives or awards
- Surround the GILEAD Logo with any framing elements, such as shapes
- Rotate or rearrange the GILEAD Logo
- Superimpose the GILEAD Logo over any patterns or photographic content
- Use the leaf and shield logo apart from the GILEAD wording

### **Other Uses of the GILEAD Logo**

if Grantee wishes to use the GILEAD logo in a manner not described here, such as posts on Grantee's social media channels, press releases, paid digital media or other promotional purposes, please contact [grants@gilead.com](mailto:grants@gilead.com) for permission before doing so.

In the request, please include:

- Name and contact information
- A clear description of the proposed use and an example, if possible

Gilead may withhold permission to use its logo in its sole discretion. Please allow up to 30 days for Gilead to respond to your request. If your use does not fall within the permitted use category above, you must receive express permission from Gilead to use the GILEAD logo.

### **Terms of Use**

This limited license to use the GILEAD Logo is non-exclusive, non-transferable and royalty-free. Any attempts to assign or license this right are void. Gilead reserves the right to withhold approval at its sole discretion. Gilead remains the exclusive owner of the GILEAD Logo, and Grantee's use of the GILEAD Logo exclusively inures to the benefit of Gilead. Grantee may not do anything to compromise Gilead's rights in and to the GILEAD Logo, including challenging Gilead's rights in any of its trademarks or making new filings for similar trademarks, company names or domain names.

Gilead may update these Logo Usage Guidelines from time to time without further notice by updating this posting.

When the license term ends, Grantee agrees to remove the GILEAD Logo from its website and all newly created materials. Gilead does not require the removal of its logo from historic annual reports, brochures, presentations or past social media posts.

**If there is a conflict between these guidelines and the terms of your agreement, the terms of the agreement will control.**

## Logo Imagery



## Brand Guidelines

Spacing and sizing:

### Primary logo clear space

---



### Primary logo minimum sizes

---



*For print: .75" wide*



*For web: 72 px wide*

Color:

